

#### Course code: U0761FARE01

Published on: 12-12-2022

## 1. Course Title

BSc (Hons) Business and Law

## 2a. Implementation Date

Trimester 1 2023/4

2b. Intake

Trimester 1 intake

## 3a. Location of delivery

ARU London Campus (East India Dock)

### 3b. Mode of delivery

Face-to-face

#### 3c. Mode of attendance

Full-Time

## 4a. Awarding institution

Anglia Ruskin University

## 4b. Course accredited by (if applicable)

None

### 5a. Faculty

Anglia Ruskin London

#### 5b. School

Anglia Ruskin London at ARU London Campus

## 6a. Course Leader

Sonia Ozkaya

## 6b. Co-ordinator at location of delivery

None

## 7. UCAS Code (undergraduate only)

## 8. Relevant QAA subject benchmark statement(s) and any PSRB reference point(s)

QAA Subject Benchmark - Business and Management 2019

### 9. Aims

1. To offer a rigorous academic course of study at a level appropriate to an honours degree that will provide successful students with a sound foundation in business in general and business law in particular. This understanding of the business world will enable them to follow a career in business based law or to identify and choose from a range of alternative career options and professions within business.

2. To enable students to understand and apply current technical language and practices in a range of business and law.

3. To enable students to develop a wide range of intellectual and analytical abilities relevant to business in general and law in particular and appropriate to an honours degree, including the ability to think critically and independently and analyse and synthesise effectively.

4. To develop the transferable skills necessary for students' personal development as lifelong independent learners and for their ability to respond positively to change during their careers and be able to continually develop professionally.

5. To provide an education in the terminology, concepts, principles and techniques utilised in business and law.

6. To enable students to appreciate the importance of the social, political, ethical, technological, environmental and global contexts in which business and law operates.

7. To provide students with a range of opportunities to develop the attitudes, abilities and competences to work in a business environment, both home and international, and to develop the awareness and appreciation of different ethical and cultural values.

## 10a. Intended learning outcomes and the means by which they are achieved and demonstrated

#### Knowledge and understanding

On successful completion of the course a student will be expected to be able to:

**A01** Analyse and evaluate a range of business organisations with reference to their structure, functions, sources of power, management, culture and their ability to respond effectively to a changing environment.

**A02** Explore the range of influences, both internal and external, including the marketplace, on the development of corporate strategy and the organisation's performance, overall effectiveness and the ability to meet all stakeholder needs and interests.

**A03** Appreciate the importance and influence of the social, political, ethical, technological, environmental, legal and global contexts within which businesses operate.

**A04** Identify and evaluate the sources, uses and management of finance including the use of accounting and other information systems for managerial applications.

**A05** Identify and analyse other resources available to organisations, including human resources, explore the way in which these resources can be managed, developed and used effectively within business operations.

**A06** Understand and evaluate the range of decision making methods and supporting analytical tools, including the use of IT, available to managers to formulate and implement business decisions. Explore the way these decisions can be implemented and understand the crucial role that effective communication structures and methods can have on the effectiveness of that implementation.

**A07** Demonstrate a comprehensive understanding of the principles and functions of management including managing and developing people, marketing, accounting and finance and Information Systems with reference to relevant theories and frameworks.

**A08** Explore and understand the role and influence of the law (both UK and international) in the functioning of business organisations. Demonstrate an in depth understanding of specific areas of business law such as the Law of Business Organisations, Law of Contract, Commercial Law and Law of International Trade.

**A09** Appreciate the range of other contemporary issues such as: sustainability; globalisation; corporate social responsibility; diversity; entrepreneurship and risk management that can influence an organisation's performance.

## 10b. Intended learning outcomes and the means by which they are achieved and demonstrated

#### Intellectual (thinking), practical, affective and transferrable skills

On successful completion of the course a student will be expected to be able to:

**B01** Use the cognitive skills of critical thinking and analysis and synthesis in a wide range of contexts such as the analysis and evaluation of theories and models and related research.

B02 Use appropriate quantitive and qualitative techniques in order to solve problems effectively.

**B03** Conduct research into business and management issues and plan and execute a case study based project into such issues.

**B04** Reflect effectively and be critically self aware and open to a range of differences with respect to people and cultures (both ethnic and organisational) within the business environment.

B05 Manage their learning effectively.

B06 Communicate effectively both orally and in writing using a range of media appropriate for the business environment.

B07 Use ICT effectively for business applications.

**B08** Find, manage and analyse information from a range of sources.

B09 Be numerate and use quantitative skills including data analysis, interpretation and extrapolation.

B10 Use a range of tools and techniques developed for use in the legal profession e.g. advocacy.

B11 Appreciate the relevance of multidisciplinary and multicultural approaches to business and management.

B12 Manage themselves effectively in terms of: time; planning; behaviour; motivation; initiative and enterprise.

B13 Perform effectively as an individual, a team member and a team leader.

B14 Use a range of interpersonal skills such as effective listening, negotiating, persuasion and presentation.

#### 11a. Learning/teaching methods and strategies

#### Knowledge and understanding

The teaching team will use a range of learning and teaching methods in order to respond to the varying learning styles of students and to encourage each and every student to become an effective independent learner. These learning and teaching methods will range from teacher centred learning styles, e.g. lecture delivery which will concentrate on information giving and understanding, to small group and team work, learning sets and other student centred activities such as presentations, problem solving and role play. As prospective students have and will continue to come from a variety of backgrounds, including differing educational, ethnic and national cultures it is understood that their learning needs may differ so a range of learning and teaching methods will be utilised.

The actual detailed learning and teaching delivery of each module will depend on the actual module concerned and the needs of the student group.

## 11b. Learning/teaching methods and strategies

#### Intellectual (thinking), practical, affective and transferrable skills

#### Intellectual Skills

The wide range of teaching methods used encourages the development of a range of skills. Intellectual skills will be developed by the use of such methods as lectures, tutorials, group discussions and debates. Where modules have two pieces of assessment the first is completed part the way through the module delivery. This provides an opportunity for students to obtain feedback on their performance which encourages their learning and, hopefully, adds to their performance in the second assessment. The way the course is designed, in three stages, also encourages the student to develop their intellectual skills and to reflect on this development and the accompanying learning as they proceed through their degree programme.

The Undergraduate Major Project places specific emphasis on research skills and thinking skills in general. The use of case study material, simulations and projects throughout the course provide many opportunities to develop and exercise deductive, inductive and other cognitive skills.

#### Practical Skills

These skills are developed through a range of activities and assessment. Students are provided with many opportunities to develop their communication skills, both orally and in writing, e.g. by making presentations, negotiating or producing a management report. ICT is used extensively for both research and application purposes and LCA provides a large number of work stations for students to use. Students are guided into how to research and manage information effectively and them use it appropriately e.g. to provide evidence to support a rational argument. All students are encouraged to use both quantitative and qualitative methods of analysing information.

#### Transferable Skills

Students are encouraged to perceive the study of business as being multidisciplinary and to recognise that different cultures can influence how businesses can function, e.g. human resource management techniques that are appropriate in Western Europe may not be appropriate in SE Asian countries. Students need to recognise what techniques will be effective in differing situations.

Students are encouraged to become independent learners and are given assistance in developing their self management skills by providing activities such as projects which have to be completed on time ensuring that the students have to manage their workload effectively in the time given. However, they also need to be an effective team leader and team member and they are given many opportunities to be both in classroom and tutorial exercises and sometimes in assessments (producing a group assignment).

## 12a. Assessment methods and strategies

#### Knowledge and understanding

Knowledge and understanding is assessed via a number of methods including unseen examinations and a range of assignments. These assignments can be in a variety of forms from a written Management Report on how to respond to an organisational issue to a sales presentation, to an analysis of a company report. Most modules will have at least two assessments this provides an opportunity to assess knowledge and understanding and a range of skills in an effective manner.

### 12b. Assessment methods and strategies

#### Intellectual (thinking), practical, affective and transferrable skills

#### Intellectual Skills

These are assessed via examinations, a variety of coursework and assignments and the major project. Examinations are mainly written and unseen and give students the opportunity to demonstrate their ability to provide a clearly structured and reasoned argument using, wherever appropriate, supporting evidence and opinion, within a time constraint. The written assignments have clearly delineated word limits to encourage the concise presentation of structured, well supported argument and opinion. The Major Project, at Level 6, allows students to demonstrate their mastery of cognitive skills at the highest level of attainment specified in the General Business and Management benchmark statements.

#### **Practical Skills**

Assessment of practical skills is undertaken both formatively and summatively and involves examinations and assignments in various forms such as presentations and reports and those specific to Law such as advocacy. Students are also given many opportunities to critically appraise practical techniques in a variety of situations such as tutorials, simulations and exam questions.

#### Transferable Skills

These skills are again assessed in a variety of ways, for example students may be asked to make a presentation to a particular audience (e.g. employers) as part of an assignment or they may need to be able to work as a team member in researching the information that will be needed for that presentation.

## 13. Employability

Employability is a key aspect of all courses at ARUL. Theoretical learning is applied to practice as a standard approach within teaching and learning. Where possible, the course will make use of authentic assessments that replicate workplace activities. In addition, great use is made of external speakers from industry and practice who visit modules routinely to provide context to student learning. Where it is possible, off-site visits may be arranged.

## 14. Entry requirements

ARU London's standard offer is 96 UCAS tariff points from 3 A Levels, e.g. BCC.

Alternatively, ARU London asks for:

Irish Leaving Certificate: BBCCC.

Scottish Highers: BBCCC.

BTEC Level 3 Extended Diploma: DMM in a business-related subject.

International Baccalaureate Diploma: 24 points.

All applicants are required to have at least 3 GCSEs at grade C, or grade 4, or above, including English and Maths.

If English is not your first language you will be expected to demonstrate a certificated level of proficiency of at least IELTS 6.0 (Academic level) or equivalent English Language qualification, as recognised by Anglia Ruskin University.

Applicants studying for other qualifications should contact ARU London to discuss their circumstances.

We also welcome applications from mature individuals who can demonstrate appropriate, relevant work experience.

## 15. Exceptional variation from Anglia Ruskin Academic Regulations and/or design principles

Applicants admitted to the 4-year variant MUST pass all 4 elements of the 120-credit level module "Skills for Higher Education." Students who fail one or more elements of this module at the first attempt will be governed by ARU Academic Regulations in terms of the opportunities for reassessment in terms of the opportunities for reassessment.

## 16. Curriculum details

# Year 1 Compulsory modules:

Module Code	Module Title	Credits	Period	Level
MOD003325	Academic and Professional Skills	30	TRI1	4
MOD009208	Sustainable Business in the Contemporary Environment	30	TRI1	4
MOD003327	Economics for Business	30	TRI2	4
MOD003319	Business Finance	30	TRI2	4
Total Credit: 120.00				

## Year 2 Compulsory modules:

Module Code	Module Title	Credits	Period	Level
MOD003486	Managing Human Resources	30	TRI1	5
MOD007961	Sustainability in Career Development	15	TRI1	5
MOD009197	Fundamentals of Law	15	TRI1	5
MOD009198	Law of Obligations	30	TRI2	5
MOD003332	Law of Business Organisations	30	TRI2	5
	Total Credi	: 120.00	+	-

## Year 3 Compulsory modules:

Module Code	Module Title	Credits	Period	Level
MOD003337	Executing Business Strategy	30	TRI1	6
MOD003339	Commercial Law	30	TRI1	6
MOD003342	Law of International Trade	30	TRI2	6
MOD009210	Undergraduate Major Project (Leadership in Practice)	30	TRI2	6
Total Credit: 120.00				1

## 17. Award Classification

List any Modules that <u>must</u> be included in the calculation of the final degree classification. [NB: the modules included in the calculations of all award classifications are as specified in Section 8 of the Academic Regulations unless an approved variation is specified here].

None

### 18. Intermediate award details

Give details below of any specific module requirements for achieving intermediate awards.

Certificate of Higher Education in Business awarded on successful completion of all level 4 modules

Diploma in Higher Education in Business and Law awarded on successful completion of all level 4 and 5 modules

19. For administrative use only		
PWY Code	CRS Code	PDT Codes
U0761	U0761FARE01	·U0761FARE01_1STTR1A23 ·U0761FARE01_2STTR1A23 ·U0761FARE01_3STTR1A23